



NREDA News Brief | September 2022



ABOUT

MEMBERSHIP

EVENTS

RESOURCES

MEMBERS ONLY

President's Message



Be an Active Member

October in Ohio means hayrides, fall colors and cool weather. I was recently on a trip to the great Commonwealth of Kentucky and visited Buffalo Trace Distillery. Their slogan is "Honor tradition and Embrace Change." It is fitting for this newsletter for your organization.

A time of change is at hand and your association is planning for the future. We have a slate of board nominees who are as strong as you deserve. Thank you to past president Garry Clark and his committee for the time vetting candidates and putting the slate together.

As a member, please take the time to vote. This board will lead the charge over the next few years and changing the trajectory of NREDA and your selection is essential. I also challenge you to not be a passive member but an active member and take action within the organization, striving to make it stronger for rural America. I encourage you to attend the annual conference in Albuquerque (you can find registration in the newsletter below), join the committee structure, and give your time and creative ideas.

Your board has taken steps to move your organization forward to be a more engaged and effective economic development organization. We will announce some of the new strategies and changes at the annual conference. Your help and support are so important to move this volunteer organization forward whose sole purpose is moving the needle in rural America.

Please read the newsletter as it highlights the upcoming annual conference in Albuquerque, as well as opportunities for education, engagement, and updates.

Dan Boysel, NREDA President

Annual Conference

REGISTER NOW



2022 NREDA Annual Conference
Rising into the Future
November 2-4, 2022

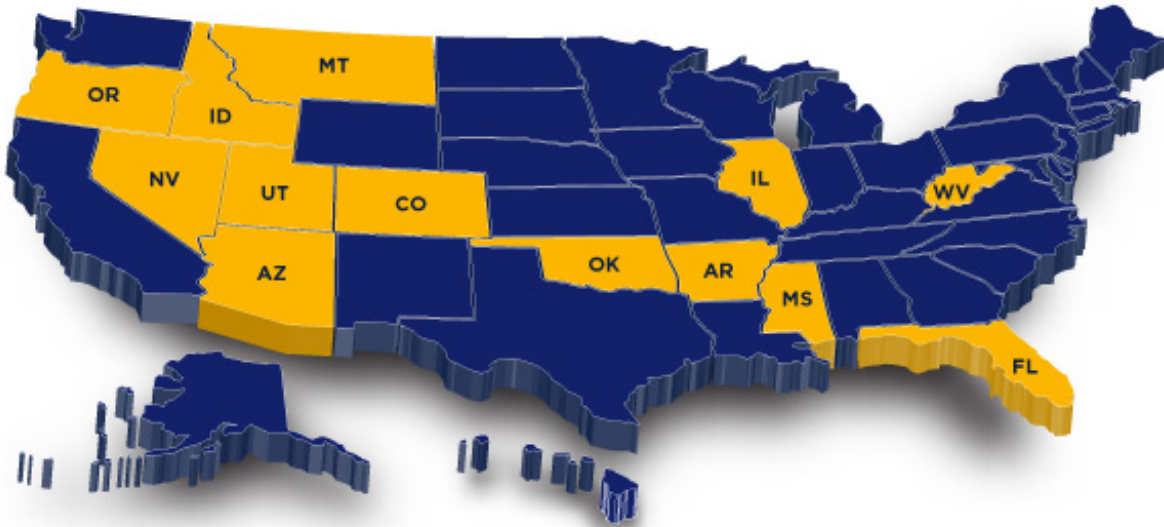
Get Registered Today!

[Visit our NEW conference website!](#) Here you can learn everything you need to know about this year's conference such as information about the speakers, view the agenda, and book your hotel room.

Registration is open until Nov. 4, 2022.
Discounted rate ends Oct. 10, 2022. No cancellation refunds will be given after Oct. 10.
Must be signed in to register.

[Register Now](#)

Membership Challenge



The NREDA Membership Committee has set its goals for the year and is calling for your help. The committee is targeting new members from **telcos** and **states** with low membership numbers.

The NREDA member that recruits the most new members in either of these categories will be awarded in a grand way at the Annual Conference this fall in Albuquerque.

Make sure they mention that you recommended them in their application.

States that qualify include:

Arizona
Arkansas
Colorado
Florida

Idaho
Illinois
Mississippi
Montana
Nevada

Oklahoma
Oregon
Utah
West Virginia

New Member Highlights



Michael Jansen, MPP, AZED Pro

Economic Development & Strategic Account Representative
Trico Electric Cooperative

Michael and his wife were married at the beginning of 2020, and have a one-year-old son with another child on the way.

What does your job entail?

The position will proactively respond to new business inquiries in Trico's service area during the site selection and business attraction stages. Additionally, the position will build effective engagement strategies with Trico's strategic accounts and other local/state economic development stakeholders.

What is your background?

I have a Master of Public Policy from the University of Southern California (Los Angeles, CA) and a Bachelor's Degree in Political Science from Dordt University (Sioux Center, Iowa). I most recently worked for the Town of Sahuarita, Arizona as their Economic Development Specialist for 5 1/2 years. I currently serve on the Board of Directors for the Arizona Association for Economic Development (AAED), and I also received an Arizona Economic Development Professional Credential (AZED Pro) from the AAED.

What is the one thing you enjoy most about your position?

I am excited that Trico's service area is seeing a lot of residential & commercial growth, and I relish the opportunity to help facilitate a certain amount of that development.

What is the one thing you'd like to learn from your experience with NREDA?

I'd like to learn (and hopefully institute) some of the most effective strategies for aiding rural communities in economic development.

Welcome New Members

Araina Reaves

Georgia Electric Membership Corporation
Dublin, GA

Susan Norris

Pierce County Economic Development
Pierce, NE

Kimberly Tiefenthaler

Carroll County Growth Partnership
Carroll, IA

Stephanie Miene

Eastern Iowa Light & Power Cooperative
Wilton, IA

Job Posting

Joint Rail Authority Executive Director

Excellent benefits package including health, dental, vision, retirement, life insurance and paid vacation & sick leave.

The SEDA-COG Joint Rail Authority's (JRA) mission is to preserve and foster rail service in Central Pennsylvania and to further economic development through retention, improvement and expansion of the infrastructure and the rail service it supports.

The Joint Rail Authority Executive Director is responsible for setting the long-term strategy for the SEDA-COG JRA; holding ultimate accountability for all activities necessary to achieve the vision, mission, and goals of the JRA. The Executive Director also provides oversight and guidance regarding the implementation of activities, programs, and policies of the JRA.

Primary responsibilities of the candidate include but are not limited to: [Continue reading here.](#)



Action Items

We Need Our Member's Help!

What are your success stories? We want to share them for future posts on social media and brag about our members! Email Jay Buchholz at jay.buchholz@siouxvalleyenergy.com.

#NREDA

Don't forget when posting on social media to use the hashtag #NREDA when sharing your stories! This way we can spread it to all of our members!

Upcoming Events

NREDA Annual Conference
November 2-4, 2022 | Albuquerque, NM

NREDA Staff

Executive Director

[Kailah Schmitz](#)

NREDA Meeting Professional

[Brittney Burton](#)

Membership Dues, Billing

[Kelly Kipping](#)

National Rural Economic Developers Association | 1255 SW Prairie Trail Parkway, Ankeny, IA
50023

[Unsubscribe nreda@assnoffices.com](#)

[Update Profile](#) | [Constant Contact Data
Notice](#)

Sent by director@nreda.org powered by



Try email marketing for free today!