





## TRAVEL INFORMATION

### Tampa International Airport (TPA)

4100 George J. Bean Parkway | Tampa, Florida 33607  
www.tampairport.com | (813) 870-8770

TPA is approximately 20–30 minutes to the Hilton. Taxi, rental cars and Super Shuttle are available for ground transportation.

<http://www.tampairport.com/ground-transportation>

### St. Pete-Clearwater International Airport (PIE)

14501 Roosevelt Blvd. | Clearwater, Florida 33762  
www.fly2pie.com | (727) 453-7800

Airlines that serve St. Petersburg-Clearwater International Airport

Allegiant Air

Sunwing Airlines

SunCountry Airlines

The PIE is approximately 15–20 minutes from the Hilton. Taxi and Super Shuttle are available for ground transportation.

<http://www.fly2pie.com/ground-transportation/taxis-shuttles>

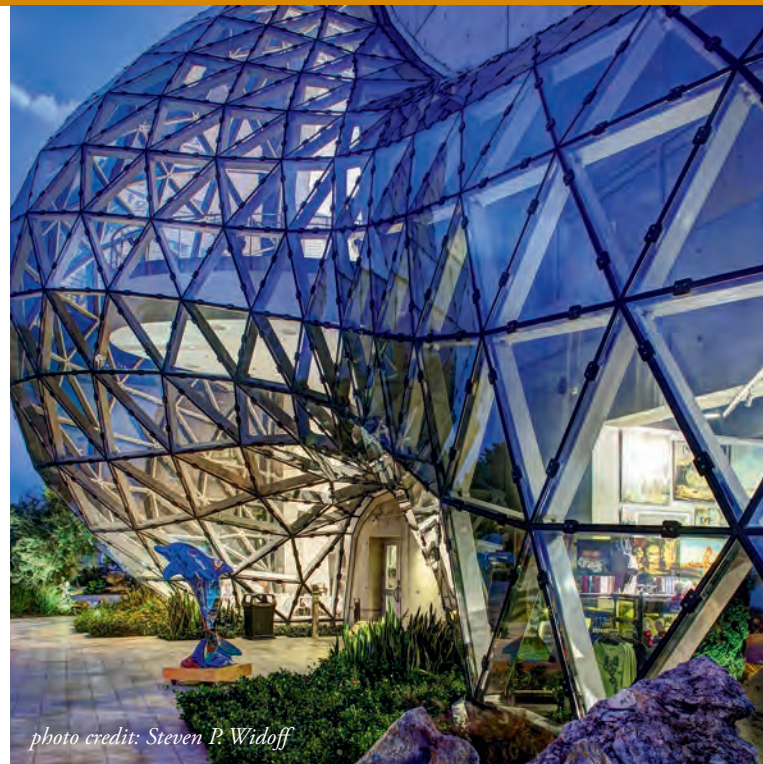


photo credit: Steven P. Widoff

## OPTIONAL ACTIVITY: THE WORKS OF DALI AND CLYDE BUTCHER: VISIONS OF DALI'S SPAIN

NREDA has arranged for a group tour of the Dali Museum Wednesday, November 7 from 1:00–3:00 p.m. The two-hour time frame consists of a one-hour guided tour and one-hour of self-explore free time. Additional fee of \$35.00 per person applies.

Meet in the lobby at 12:30 p.m. The Museum is within walking distance of the Hilton. Transportation is not provided.



2018 NREDA ANNUAL CONFERENCE  
**CONNECTING  
RURAL AMERICA**  
NOVEMBER 7-9, 2018 | ST. PETERSBURG, FL

### HILTON ST. PETERSBURG BAYFRONT

333 1st Street South  
St. Petersburg, Florida 33701

**(727) 894-5000**  
[www.stpetersburg.hilton.com](http://www.stpetersburg.hilton.com)  
#NREDAtakesStPete18

## REGISTRATION FORM

**REGISTRATION EARLY BIRD DEADLINE: ON OR BEFORE OCTOBER 15, 2018**

**Register online for \$50.00 discount at [www.nreda.org](http://www.nreda.org)**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Spouse/Guest Name (to appear on badge): \_\_\_\_\_

Cell phone for emergency purposes only: \_\_\_\_\_

Special Needs Request (Food allergies, vegetarian meals, wheelchair access, religious accommodations, etc.) \_\_\_\_\_

*Note: If special meal requests are an additional charge, you will be responsible for the additional cost. NREDA will contact you regarding any additional costs.*

# REGISTRATION FORM CONTINUED

Name: \_\_\_\_\_

## CIRCLE ALL THAT APPLY

On or Before 10/15/18		After 10/15/18		Total
Member	Non-Member	Member	Non-Member	
<b>Attendee Full Registration</b>				
\$650	\$850	\$750	\$950	_____

<b>First-Time Attendee Full Registration</b>				
\$650	\$650	\$750	\$750	_____

<b>USDA Directors Full Registration</b>				
\$650	\$650	\$750	\$750	_____

## Optional Activities: Additional Fees apply.

<b>Pre-Conference Session</b>				
\$75	\$75	\$100	\$100	_____

<b>Spouse/Guest Full Registration</b>				
<i>Includes receptions.</i>				
\$225	\$225	\$325	\$325	_____

<b>Additional President's Reception Tickets</b>				
<i>Full registration rate includes reception.</i>				
\$75	\$75	\$75	\$75	_____

<b>Additional Light Reception Tickets</b>				
<i>Full registration rate includes reception.</i>				
\$35	\$35	\$35	\$35	_____

<b>Dali Museum Tour</b>				
\$35	\$35	\$35	\$35	_____

**TOTAL FEES: \$** \_\_\_\_\_

## Pre-Conference Session: The Essentials of Economic Development

Wednesday, November 7 from 12:45 p.m.–3:00 p.m.

\_\_\_\_ I will attend the pre-conference session for an additional fee of \$75.00

## New Member/First Time Orientation:

Wednesday, November 7 from 3:45–4:30 p.m.

\_\_\_\_ I will attend the New Member/First Time Orientation

## Breakout Sessions (Choose One From Each Time):

Thursday, November 8 from 11:15 a.m.–12:15 p.m.

- \_\_\_\_ Retail as an Economic Catalyst, Lacy Beasley, Retail Strategies
- \_\_\_\_ Site Selectors Guild: Disruptions in Energy (Topic repeated at 2:00 p.m. session)

Thursday, November 8 from 2:00 a.m.–3:00 p.m.

- \_\_\_\_ Getting Traction in the Workforce, Aaron Brossoit, Partner, VP Business Dev., Golden Shovel Agency
- \_\_\_\_ Site Selectors Guild: Disruptions in Energy (Topic repeat from 11:15 a.m. session)

## Peer To Peer Industry Group Discussions

Submit any topics or issues you are interested in discussing during the Peer to Peer General Session to meetings@nreda.org or here:

## Site Selectors Guild Panel

Submit your questions for the SSG Panel to meetings@nreda.org or here:

By signing this registration form, I agree that NREDA can use any photos taken of me at the conference on the NREDA website, publications and on social media. I also acknowledge that NREDA has access to the hotel room list for review.

Signature \_\_\_\_\_

Date \_\_\_\_\_

## PAYMENT INFORMATION

Registration cannot be processed without payment.  
NREDA Tax ID# 42-1356900

- \_\_\_\_ Check (Made payable to NREDA)
- \_\_\_\_ MasterCard
- \_\_\_\_ Visa
- \_\_\_\_ AMEX

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

CVV (back of card): \_\_\_\_\_

Cardholder Name (please print): \_\_\_\_\_

Signature: \_\_\_\_\_

## REFUND/CANCELLATION POLICY

Written cancellations received by NREDA on or before October 15, 2018, will receive a refund, less a \$100 processing fee. No cancellations will be refunded after October 15, 2018. No refunds for no-shows.

## RETURN COMPLETED FORM & ACCOMPANYING PAYMENT TO:

NREDA • 1255 SW Prairie Trail Parkway • Ankeny, IA 50023  
Phone: (515) 284-1421 • Fax: (515) 334-1174 • Email: meetings@nreda.org

*For security purposes, please do not email credit card payment information.  
Registration includes electronic handouts, breakfast on Thursday and Friday, lunch on Thursday, and the Wednesday and Thursday receptions.*

**REGISTER ONLINE AT WWW.NREDA.ORG FOR \$50 DISCOUNT ON CONFERENCE REGISTRATION FEE.**

# SCHEDULE OF EVENTS\*

## WEDNESDAY, NOVEMBER 7, 2018

- 7:30 a.m.-12:15 p.m. **NREDA Board of Directors Meeting and Lunch**
- 11:00 a.m.-4:30 p.m. **NREDA Registration Desk Open**
- 12:45 p.m.-3:00 p.m. **Pre-Conference Session:** The Essentials of Economic Development
- 12:30 p.m.-3:00 p.m. **Optional Activity:** Dali Museum Tour
- 3:45 p.m.-4:30 p.m. **New Member and First Time Attendee Orientation**
- 4:45 p.m.-5:30 p.m. **Conference Opening** -Cissy Proctor, Executive Director, Florida Department of Economic Opportunity
- 5:30 p.m.-6:30 p.m. **Keynote Speaker** -Sorry Rural America, there is no Infrastructure Santa Claus, Chris Lloyd, Senior Vice President, McGuireWoods Consulting LLC
- 6:30 p.m.-8:30 p.m. **President's Reception**

## THURSDAY, NOVEMBER 8, 2018

- 7:00 a.m.-5:00 p.m. **NREDA Registration Desk Open**
- 7:30 a.m.-8:15 a.m. **NREDA Breakfast & Committee Overview**
- 8:15 a.m.-8:45 a.m. **Welcome & Remarks**  
Invited: Anne Hazlett, Assistant to the Secretary for Rural Development
- 8:45 a.m.-9:45 a.m. **General Session:** Bringing Connectedness to the Disconnected, Brent Comstock, Bcom Solutions, LLC
- 9:45 a.m.-10:00 a.m. **Networking Break**
- 10:00 a.m.-11:00 a.m. **General Session:** Peer to Peer Industry Discussion Groups, Moderator, Linda Salmonson, Economic Development Manager, East River Electric Power Co-op
- 11:15 a.m.-12:15 p.m. **Breakout Sessions**
- Retail as a Catalyst for Economic Development, Lacy Beasley, Retail Strategies
  - Site Selectors Guild: Disruptions in Energy (Topic repeated at the 2:00 p.m. session)

12:15 p.m.-1:50 p.m.

**NREDA Luncheon & Awards Presentation**

2:00 p.m.-3:00 p.m.

**Breakout Sessions**

- Getting Traction in the Workforce, Aaron Brossoit, Partner, VP Business Dev., Golden Shovel Agency
- Site Selectors Guild: Disruptions in Energy (Topic repeat from 11:15 a.m. session)

3:00 p.m.-3:15 p.m.

**Networking Break**

3:15 p.m.-4:45 p.m.

**General Session: Site Selector Panel:**

Site Selection Consultants and You -Making the Most of the Relationship, Chris Lloyd, Senior Vice President, McGuireWoods Consulting LLC; Don Schjeldahl, Principal, DSG Advisors The Don Schjeldahl Group; and Mark Williams, President, Strategic Development Group, Inc.

4:45 p.m.-5:45 p.m.

**Past President's Council**

6:00 p.m.-7:00 p.m.

**Light Networking Reception**

## FRIDAY, NOVEMBER 9, 2018

7:00 a.m.-10:00 a.m.

**NREDA Registration Desk Open**

7:30 a.m.-8:30 a.m.

**NREDA Annual Business Meeting, Breakfast & Prize Drawing**

8:30 a.m.-9:30 a.m.

**General Session:** Courage Through Chaos, Aimee Copeland

9:30 a.m.-10:00 a.m.

**Networking Break**

10:00 a.m.-11:00 a.m.

**General Session: Cooperatives, Community Development and Connectivity:** The R-S Fiber Cooperative Story. A conversation with Tim Herwig, Office of the Comptroller of the Currency; DeeAnne Newville, CEO, Renville Sibley Cooperative Power Association; and Moderator Linda Salmonson, Economic Development Manager, East River Electric Power Co-op

11:00 a.m.-11:15 a.m.

**Closing, Prize Drawings and Information for Next Year's Conference**

*\*The Schedule of Events is subject to change.*





PRSR STD  
US POSTAGE  
PAID  
AMES, IA 50010  
PERMIT NO. 14

1255 SW Prairie Trail Parkway  
Ankeny, Iowa 50023  
(515) 284-1421

## National Rural Economic Developers Association 2018 Annual Conference

November 7-9, 2018  
Hilton St. Petersburg Bayfront  
St. Petersburg, Florida 33701



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