



2018 Annual NREDA Conference

“Connecting Rural America”

November 7–9, 2018

Hilton St. Petersburg Bayfront Hotel, St. Petersburg, Florida



| Time | Wednesday, November 7, 2018 | Room |
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| 7:30 a.m.–12:15 p.m. | NREDA Board of Directors Meeting and Lunch <i>Polycom phone available</i> | Demens |
| 8:30 a.m.–12:00 p.m. | Exhibitor Set Up (1-5 table top displays) | TBD (Grand Bay Foyer?) |
| 11:00 a.m.–4:30 p.m. | NREDA Registration Desk Open | Conference Registration |
| 12:45 p.m.–3:00 p.m. | Pre-Conference Session: The Essentials of Economic Development <i>Sponsored by Nebraska Public Power District</i> | Williams |
| 12:30 p.m.–3:00 p.m. | Optional Activity: Dali Museum <i>The Works of Dali and Clyde Butcher: Visions of Dali's Spain</i> | Off-site |
| 3:45 p.m.–4:30 p.m. | New Member and First Time Attendee Orientation <i>Sponsored by Pedernales Electric Cooperative, Inc.</i> | St. Petersburg III |
| 4:45 p.m.–5:30 p.m. | Conference Opening – Cissy Proctor, Executive Director, Florida Department of Economic Opportunity <i>Sponsored by East River Electric Power Co-op</i> | Grand Bay Ballroom |
| 5:30 p.m.–6:30 p.m. | Key Note Speaker – Sorry Rural America, there is no Infrastructure Santa Claus, Chris Lloyd, Senior Vice President, McGuireWoods Consulting LLC <i>Sponsored by National Rural Utilities Cooperative Finance Corporation</i> | Grand Bay Ballroom |
| 6:30 p.m.–8:30 p.m. | President's Reception <i>Sponsored by Iowa Area Development Group; Central Iowa Power Cooperative (CIPCO); Corn Belt Power Cooperative; Northeast Missouri Electric Power Cooperative; and Northwest Iowa Power Cooperative (NIPCO)</i> | Pool Patio (Weather back up Grand Bay Foyer) |

| | Thursday, November 8, 2018 | |
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| 7:00 a.m.–5:00 p.m. | NREDA Registration Desk Open | Conference Registration |
| 7:30 a.m.–8:15 a.m. | NREDA Breakfast & Committee Overview <i>Sponsored by LocationOne</i> | Grand Bay Ballroom |
| 8:15 a.m.–8:45 a.m. | Welcome & Remarks – Invited: Anne Hazlett, Assistant to the Secretary for Rural Development <i>Sponsored by Touchstone Energy Cooperatives & NRECA</i> | Grand Bay Ballroom |
| 8:45 a.m.–9:45 a.m. | General Session: Bringing Connectedness to the Disconnected, Brent Comstock, Bcom Solutions, LLC <i>Sponsored by Touchstone Energy Cooperatives & NRECA</i> | Grand Bay Ballroom |
| 9:45 a.m.–10:00 a.m. | Networking Break | Grand Bay Foyer |
| 10:00 a.m.–11:00 a.m. | General Session – Peer to Peer Industry Discussion Groups, Moderator, Linda Salmonson, Economic Development Manager, East River Electric Power Co-op | Grand Bay Ballroom |
| 11:00 a.m.–11:15 a.m. | Short Break to change rooms | |
| 11:15 a.m.–12:15 p.m. | Breakout Sessions | St. Petersburg I |
| | <ol style="list-style-type: none"> Retail as a Catalyst for Economic Development, Lacy Beasley, Retail Strategies <i>Sponsored by Community Reinvestment Association, LLC</i> Site Selectors Guild: Disruptions in Energy (Topic repeated at the 2:00 p.m. session) <i>Sponsored by Jackson EMC, LocationOne and Ohio's Electric Cooperatives</i> | St. Petersburg II |
| 12:15 p.m.–1:50 p.m. | NREDA Luncheon & Awards Presentation | Grand Bay Ballroom |

Agenda is subject to change to meet the needs of attendees, mobile classrooms, speakers and/or sponsors.

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| Thursday, November 8, 2018 | | |
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| 2:00 p.m.–3:00 p.m. | Breakout Sessions 1. Getting Traction in the Workforce, Aaron Brossoit, Partner, VP Business Dev., Golden Shovel Agency <i>Sponsored by Townfolio</i> 2. Site Selectors Guild: Disruptions in Energy (Topic repeat from the 11:15 a.m. session) <i>Sponsored by Jackson EMC, LocationOne and Ohio's Electric Cooperatives</i> | St. Petersburg I St. Petersburg II |
| 3:00 p.m.–3:15 p.m. | Networking Break | Grand Bay Foyer |
| 3:15 p.m.–4:45 p.m. | General Session: Site Selector Panel: Site Selection Consultants and You – Making the Most of the Relationship, Chris Lloyd, Senior Vice President, McGuireWoods Consulting LLC; Don Schjeldahl, Principal, DSG Advisors The Don Schjeldahl Group; and Mark Williams, President, Strategic Development Group, Inc. <i>Sponsored by Jackson EMC, LocationOne and Ohio's Electric Cooperatives</i> | Grand Bay Ballroom |
| 4:45 p.m.–5:45 p.m. | Past President's Council | Tangerine South |
| 6:00 p.m.–7:00 p.m. | Light Networking Reception | Pool Patio (Weather back up Grand Bay Foyer) |

| Friday, November 9, 2018 | | Room |
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| 7:00 a.m.–10:00 a.m. | NREDA Registration Desk Open | Conference Registration |
| 7:30 a.m.–8:30 a.m. | NREDA Annual Business Meeting, Breakfast & Prize Drawing | Grand Bay Ballroom |
| 8:30 a.m.–9:30 a.m. | General Session: Courage Through Chaos, Aimee Copeland | Grand Bay Ballroom |
| 9:30 a.m.–10:00 a.m. | Networking Break | Grand Bay Foyer |
| 10:00 a.m.–11:00 a.m. | General Session: Cooperatives, Community Development and Connectivity: The R-S Fiber Cooperative Story. A conversation with Tim Herwig, Office of the Comptroller of the Currency; DeeAnne Newville, CEO, Renville Sibley Cooperative Power Association; and Moderator Linda Salmonson, Economic Development Manager, East River Electric Power Co-op | Grand Bay Ballroom |
| 11:00 a.m.–11:15 a.m. | Closing, Prize Drawings and Information for Next Year's Conference | Grand Bay Ballroom |



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