



2018 NREDA Annual Conference November 7–9, 2018 Connecting Rural America

Hilton St. Petersburg Bayfront
St. Petersburg, FL 33701

Schedule At-a-Glance

As of 6.1.18 Programming is still being developed.

Wednesday, November 7, 2018

7:30 a.m.–12:15 p.m.	NREDA Board of Directors Meeting and Lunch
11:00 a.m.–4:30 p.m.	NREDA Registration Desk Open
12:45 p.m.–3:00 p.m.	Pre-Conference Session: The Essentials of Economic Development
12:30 p.m.–3:30 p.m.	Optional Activity: Dali Museum Tour
3:45 p.m.–4:30 p.m.	New Member and First Time Attendee Orientation
4:45 p.m.–5:30 p.m.	Conference Opening – Cissy Proctor, Executive Director, Florida Department of Economic Opportunity
5:30 p.m.–6:30 p.m.	Key Note Speaker – Chris Lloyd – federal infrastructure plan and economic development Focus on broadband and road
6:30 p.m.–8:30 p.m.	President’s Reception

Thursday, November 8, 2018

7:00 a.m.–5:00 p.m.	NREDA Registration Desk Open
7:30 a.m.–8:15 a.m.	NREDA Breakfast & Committee Overview
8:15 a.m.–8:45 a.m.	Welcome & Remarks – Tentative Secretary Perdue or Anne Hazlett, Assistant to the Secretary for Rural Development
8:45 a.m.–9:45 a.m.	General Session: Bringing Connectedness to the Disconnected, Brent Comstock, Bcom Solutions, LLC
9:45 a.m.–10:00 a.m.	Networking Break
10:00 a.m.–11:00 a.m.	General Session – Peer to Peer industry discussion groups “Open Space”
11:15 a.m.–12:15 p.m.	Breakout Sessions <ul style="list-style-type: none"> • Retail as an Economic Catalyst, Lacy Beasley, Retail Strategies • Site Selectors Guild Energy update from Cincinnati topic
12:15 p.m.–1:50 p.m.	NREDA Luncheon & Awards Presentation
2:00 p.m.–3:00 p.m.	Breakout Sessions <ul style="list-style-type: none"> • Getting Traction in the Workforce, Aaron Brossoit, Partner, VP Business Dev., Golden Shovel Agency • Site Selector’s Guild (topic repeat from 11:15 am session) Energy update from Cincinnati topic
3:00 p.m.–3:15 p.m.	Networking Break
3:15 p.m.–4:45 p.m.	General Session: Site Selector Panel: Site Selection Consultants and You – Making the Most of the Relationship
4:45 p.m.–5:45 p.m.	Past President’s Council
6:00 p.m.–7:00 p.m.	Light Networking Reception

Friday, November 9, 2018

7:00 a.m.–10:00 a.m.	NREDA Registration Desk Open
7:30 a.m.–8:30 a.m.	NREDA Annual Business Meeting, Breakfast & Prize Drawing
8:30 a.m.–9:30 a.m.	General Session: Courage Through Chaos, Aimee Copeland
9:30 a.m.–10:00 a.m.	Networking Break
10:00 a.m.–11:00 a.m.	General Session: Cooperatives, Community Development and Connectivity: The R-S Fiber Cooperative Story. A conversation with Tim Herwig, Office of the Comptroller of the Currency; DeeAnne Newville, Manager, Renville Sibley Cooperative Power Association; and Moderator Linda Salmonson, Economic Development Manager, East River Electric Power Co-op
11:00 a.m.–11:15 a.m.	Closing, Prize Drawings and Information for Next Year’s Conference