

NREDA Membership
Membership Incentives Programs

1. New Member Incentive Rate

- New Member Rate of \$200 went into effect February 13, 2015.
- New members that join from January 1 through August 1, have membership for that year only at the \$200 New Member Rate. They will be billed at the regular member rate in November for coming year's membership renewal.
- For a new member that joins on or after August 1, the membership rate is also \$200 and will extend until December 31 of the following year. For example, a new regular member joining in August of 2016, will be considered a paid member through 2017.
- An individual can only use this incentive program once and cannot rejoin as an Affiliate Limited Member after being a regular member.

2. Affiliate Limited Membership Program for Regional Economic Development Organizations

In February 2015, the NREDA Board established a pilot incentive program for regional groups. This trial program was available for 2015 and 2016. The intent of the pilot project is to introduce NREDA to individuals who are part of a regional economic development group but not yet a member of NREDA by offering a discounted rate. Through exposure and involvement in our organization, it is hoped that these limited members see the benefits of 1) networking with other rural economic development professionals, 2) receiving information through NREDA communications, and 3) taking part in NREDA events which are offered at the regular member rate. After experiencing these organizational benefits for a limited time, it is hoped that members of the regional groups will be become Regular Members of NREDA.

Given the success of the pilot incentive program, the Membership Committee proposes the creation of an NREDA Affiliate Limited Membership category be established as follows:

Eligibility

- The Category of Affiliate Limited Membership becomes available effective November 4, 2016 with the passage of updated bylaws of the organization.
- To qualify for an Affiliate Limited Membership, an organization must meet the definition of Limited Affiliate member as outlined in Article III, Section 1b which includes any regional organization that consists of separate development organizations such as regional economic development groups, regional marketing groups, regional corridors, regional utility groups, and councils of governments and is formed for a specific purpose with defined membership goals within that group.

Categories

- Affiliate Limited Members will be categorized as either 1) primarily including community based economic development or government officials or 2) primarily including rural utilities.
- This membership category is not available to individuals who have previously been a member of NREDA.

Duration of Affiliate Limited Membership Eligibility

- The Affiliate Limited Membership of organizations categorized as community based development or government officials does not expire. Although it is hoped that individuals in the regional group will want to become Regular Members of NREDA and serve in NREDA leadership roles.
- The Affiliate Limited Membership of organizations categorized as rural utilities is limited to two years. Once the two-year period is up, both the regional organization and individuals within that group cease being members of NREDA and are no longer eligible to be an Affiliate Limited Member.

It is hoped that within this two year time period, members of the regional group will want to become Regular Members of NREDA.

- To encourage the conversion to Regular Members of NREDA, individuals in a regional group are eligible to join at the new member incentive rate as outlined in program #1 above.

Dues Pricing for Affiliate Limited Members

- Dues for Affiliate Limited Members is as follows:
 - \$500: an organization of 2-4 members
 - \$1,000: an organization of 5-10 members
 - \$1,500: an organization of 11-15 members
 - \$2000: an organization of 16-20 members
 - If the regional group has more than 20 members, they would pay \$1,000 per each additional group of 10. For example a total of \$3000 for groups 20-30 members; \$4000 for groups of 31-40 members, etc.

Affiliate Limited Membership Benefits/Restrictions/Responsibilities

- The affiliate organization shall designate a contact person to receive official notices.
- The affiliate organization shall provide names and contact information of all members of the group and must identify what category (Elec or Telephone coop, Gov't, Assn, Econ Dev Org, Consult); and they will be entered in the database and linked to the main contact.
- Members of the affiliate organization will receive the monthly newsletters, NREDA communications and may attend the annual conference and other events at the member rate.
- Members of the affiliate organization may serve on NREDA committees.
- Members of the affiliate organization do not have voting rights.
- Members of the affiliate organization do not qualify to run for the NREDA Board.

Note: The Affiliate Limited Membership category is not to be confused with the Group Discounted Membership Rate where multiple members from the same organization receive a discounted membership rate.

3. Group Discounted Membership Rate

Cooperatives or corporations that have two or more regular memberships are allowed to designate who would be their main contacts and are allowed to designate who attends the annual conference under the same number of current memberships. This encourages a company to continue NREDA membership when existing members retire or leave the organization.

4. Student Rate/Retired Rate

- The Student Rate of \$50 will be extended to include those NREDA members who have retired from the profession but are not recipients of the honorary membership status.