



## Why is membership in the National Rural Economic Developers Association (NREDA) important?

NREDA is a national organization focused on **RURAL DEVELOPMENT** for community and economic developers and key accounts managers, who work for electric and telephone cooperatives. NREDA provides education, advocacy, and networking opportunities for its members. Join online [http://www.nreda.org/web/2006/03/why\\_join\\_nreda.aspx](http://www.nreda.org/web/2006/03/why_join_nreda.aspx)

### Who should join NREDA?

Individuals who desire to improve their skills in community and economic development, key accounts, grant writing, and loan fund management. Special introductory offer – \$200 for new members and a group member rate for defined regional areas. Call (515) 334-1067 for more information.

“NREDA provides excellent networking and education; it offers exceptional opportunities for collaboration and peer learning among industry professionals.”

*Linda Salmonson  
East River Electric Power Cooperative, Inc.  
Rural Electric Economic Development (REED) Fund*



## What are the benefits of your NREDA membership?



- **PEOPLE** – NREDA's approximately 320 individual members are a virtual Who's Who of electric and telephone cooperative economic development professionals. Networking: Members take pride in their willingness to share expertise and information with peers.
- **PARTNERSHIPS WITH ALLIED ORGANIZATIONS** – NREDA fosters formal relationships with NRECA, NTCA-the Broadband Association, CFC, NRTC, NADO, NACo, USDA Rural Development & others to keep economic development for rural America a focus; the NREDA Board travels to Washington DC every other year to enlist shared best practices and information gathering pertinent to rural development.
- **NREDA ANNUAL CONFERENCE** – NREDA's national conference offers insightful speakers, education sessions, access to federal officials, networking opportunities, and fun. (NREDA Annual Conferences offer CEcD and CKAE approved credits.) See [www.nreda.org](http://www.nreda.org) for more info.
- **NREDA CONTINUING EDUCATION** – Participate in webinars and other educational seminars providing you emerging and thought provoking ideas on rural economic development.
- NREDA is hosting a pre-education workshop on the first day of conference, details on website.
- **MEMBERSHIP DIRECTORY** – Members utilize the online directory with listings of NREDA member contact information, cross-referenced by state, organization, and areas of expertise.
- **PUBLICATIONS** – News Brief Newsletter & Website – Announcements, secure Members Only Section with member search feature by members/ state/expertise, current issues and events, links to industry-related web sites and articles, job postings, and archived copies of the NREDA News Brief, which is published monthly.
- **GROUP RATE FOR DUES** – Annual membership dues are only \$350, or an even better deal is the group discount membership for two or more individuals from the same organization for \$275/each.
  - **NREDA has a special rate for first time joiners** - \$200
  - Special rates for qualified regional groups starting at \$500 for 2-4 organizations;
  - Rates for retirees/students of \$50
- **RURAL FOCUS** – No other organization matches NREDA's focus on rural economic development, needs examination, resources identification, and communication of what works.
  - Basecamp – join the discussion group – ask your questions, share information.
- Personal and Professional Development – Leadership, participation, and recognition opportunities on committees, at the Annual Meeting, and on the Board of Directors.
- **MEMBERSHIP MENTORING** – NREDA has a program called ED411 to match members with seasoned professionals in specific areas of expertise.
- **SCHOLARSHIPS** – NREDA offers professional development/certification scholarship opportunities; funding priority given to assist members whose development organizations cannot provide total funding.

## Member Category

(please select one)

- ELECTRIC COOPERATIVE RELATED
- TELEPHONE COOPERATIVE RELATED/INDEPENDENT
- ECONOMIC DEVELOPMENT ORGANIZATION
- ASSOCIATION
- GOVERNMENT RELATED
- CONSULTANT

## Committees of Interest

(please select all that apply)

- ANNUAL CONFERENCE
- AWARDS
- GRASSROOTS ADVOCACY
- MEMBERSHIP
- PROFESSIONAL DEVELOPMENT
- PUBLICATIONS AND MARKETING

## Area of Expertise

(select all that apply)

- BUSINESS RETENTION & EXPANSION**
- COMMUNITY DEVELOPMENT**
  - Community/regional foundations
  - Creating an entrepreneurship center
  - Developing an ED organization
  - ED relationship building
  - Selling ED in your community
- FINANCING**
  - Angel investing
  - Cost benefit analysis
  - CDBG
  - Local revolving loan fund
  - REDLG & USDA programs
- FUNDRAISING**
- GOVERNMENTAL AFFAIRS**
  - Lobbying on state/federal level
  - Local affairs
  - Public policy
- GRANT WRITING**
- HEALTH CARE DEVELOPMENT**
- HIGHER EDUCATION**
- HOUSING**
- INDUSTRY ATTRACTION**
- INFRASTRUCTURE DEVELOPMENT**
  - Community
  - Industrial site
- KEY ACCOUNTS**
- MARKETING**
  - Economic dev. marketing
  - International marketing
  - Site selector relationships
- ORGANIZATIONAL DEVELOPMENT**
- STRATEGIC PLANNING**
  - Comprehensive land use plans
  - Developing your organization's vision
  - Developing your plan
- SUBSIDIARY DEVELOPMENT**

- TAX INCENTIVES/TAX INCENTIVE POLICY**
- TECHNICAL ASSISTANCE**
  - Business
  - Utility
- TELECOMMUNICATIONS**
- TOURISM DEVELOPMENT**

“NREDA offers focus on rural economic development like no other organization. It is a great resource for economic developers.”

*Rand Fisher*  
Iowa Area Development Group

## Membership Application

DATE: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

WEBSITE: \_\_\_\_\_ FAX: \_\_\_\_\_

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

REFERRED BY: \_\_\_\_\_

## Fee Structure

- \$200 SPECIAL RATE FOR NEW MEMBERS ONLY
- \$350 FOR ONE PERSON
- \$275 EACH FOR TWO OR MORE FROM THE SAME ORG
- \$50 FOR A STUDENT MEMBER/RETIRED MEMBER

IF THE REGIONAL GROUP HAS MORE THAN 20 MEMBERS, THEY WOULD PAY \$1,000 PER EACH ADDITIONAL GROUP OF 10. FOR EXAMPLE A TOTAL OF \$3000 FOR GROUPS 20-30 MEMBERS; \$4000 FOR GROUPS OF 31 40 MEMBERS, ETC.

### AFFILIATE LIMITED MEMBERS:

- \$500: 2-4 MEMBERS
- \$1,000: 5-10 MEMBERS
- \$1,500: 11-15 MEMBERS
- \$2000: 16-20 MEMBERS



## Method of Payment

- CHECK
- VISA/MASTERCARD/AMEX

NUMBER: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_ CVV: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

ENCLOSED IS \$ \_\_\_\_\_ FOR MY MEMBERSHIP

Please send this form with payment to:

**NREDA**  
1255 SW PRAIRIE TRAIL PARKWAY  
ANKENY, IA 50023  
515-334-1067 DIRECT 515-284-1421 OFFICE  
515-334-1167 FAX DIRECTOR@NREDA.ORG