

## NREDA 2010 Conference - Portland, Oregon

### National Rural Economic Developers Association Annual Conference - Frequently Asked Questions (FAQs):

#### “Sustainable Development in Rural America”

July 11 – 13, 2010

The Benson Hotel

309 SW Broadway, Portland, OR 97205

Hotel Phone: (503) 228-2000

[www.bensonhotel.com](http://www.bensonhotel.com)

Hotel Conference Rate: \$159/night

**Will We Enjoy Nationally-Recognized Speakers?** Absolutely! Here is a tentative list of topics/speakers: *Community Capitalism and Capital: Show Me the Money* with Ron Kitchens; Del Boyette will speak about *Basic Elements of Rural Development Programs*, representatives from the National Cooperative Business Center will speak on Cooperative Business, a representative from Oregon’s Governor’s Office will speak on *Rural Tele-Medicine*. Dr. Chris Kuehl will close with an *Economic Update*. *Breakouts will focus on Successful Rural Initiatives, How to Attract and Enhance Air Service in Your Community; Relevant and Sustainable Food: Retaining Manufacturing Base in Rural Communities; Entrepreneurship and Development with Youth Programs; Solar and Wind Power, Portland Sustainability – a Developers Panel* - brought to you by experts in their industries, including: Ron Kitchens, Del Boyette, Don Holbrook, Dick Sheehy, Mark Hutchison, Adam Schwartz, Jack Penning, John Dillard, John Hoffmann, Keith Galitz. Our special guest will be Deputy Under Secretary Victor Vasquez from the USDA Rural Development Office.

The nationally-recognized speakers will provide immediate return on investment, and networking with NREDA members during our special evening events will be well worth the time and travel.

**Where Will the Conference be Held?** If a city can be a Paradise, Portland is. It has spectacular views. It’s clean and very green! And, it’s a walk about city that bathes itself in wonderful scents. You walk about here, walk about there. Roses, roses – thanks to the warm summers and rainy, temperate weather, the climate is ideal for growing these. Portland, Oregon, The Rose City, is a visitor’s delight. You won’t have trouble finding your way around Portland...it’s easy – it’s on a grid plus some of the transportation downtown is free.

The 2010 NREDA Conference will be held at The Benson Hotel in Portland, Oregon, July 11 – 13, 2010. You’re sure to enjoy this beautiful location. The Benson Hotel is located in the heart of downtown Portland, Oregon, and provides travelers a truly unique experience. The Benson Hotel is convenient to sightseeing, shopping, performing arts, museums and the Pearl District - an award-winning, internationally recognized leader in urban renewal. Often considered the “gold standard” of live, work and play mixed-use space, the Pearl District is a superb affirmation that a miraculous quality of life can rise from the ashes of urban decay.

**Cost?** For the two and half day, action-packed, networking event, the attendee registration is \$500 for members; \$600 for non-members. There are optional activities including golf and tours that may include an additional fee. Registration materials will be available online at [www.nreda.org](http://www.nreda.org) approximately mid-April.

**Transportation:** The Portland International Airport is serviced by the following airlines: Air Canada, Alaska Airlines, American Airlines, Continental Airlines, Delta, Frontier, Hawaiian Airlines, Horizon Air, JetBlue, Northwest Airlines, Sea Port Airlines, Southwest, United and U.S. Airlines.

#### **Area Facts:**

Time Zone: Pacific Climate: Located in the northwest region of Oregon, summers in Portland are warm, sunny and rather dry, with July averaging a high of 81 °F (27 °C) and a low of 58 °F (14 °C)

#### **Should We Bring Spouses and Families?**

The NREDA Conference is a family-friendly event! Please register your spouse/guests and kids for the NREDA Conference. We are planning to golf at Landon Farms and allow some time for visiting Portland area attractions.

**Questions?** Please call the NREDA Meeting Planner, Sharyn Baudler at (515) 422-9422 or email [meetings@NREDA.org](mailto:meetings@NREDA.org). We look forward to seeing you in Portland! Eric Phillips and Dana Baker, NREDA Conference Co-Chairs

