



2019 Annual NREDA Conference
“Technology, Innovation and Entrepreneurship...
TIEs that Connect Rural America”



November 6–8, 2019

Kansas City Marriott Country Club Plaza, Kansas City, Missouri

Time	Tuesday, November 5, 2019	Room
3:00–6:00 p.m.	NREDA Board of Directors Meeting	Southmoreland
Time	Wednesday, November 6, 2019	Room
8:00 a.m.–4:30 p.m.	NREDA Registration Desk Open	Foyer
9:00 a.m.–11:00 a.m.	Optional Activities A. Museums at 18 th and Vine Tour B. The Roasterie Tour	Off-site
11:30 a.m.–2:00 p.m.	Pre-Conference Session: The Talent Toolbox for Rural Economic Developers , Janet Ady, President and CEO, Ady Advantage (<i>Light lunch provided.</i>) <i>Sponsored by Nebraska Public Power District</i>	Seville I
2:15 p.m.–3:00 p.m.	New Member and First-Time Attendee Orientation	Seville II
3:15 p.m.–3:45 p.m.	Conference Opening <i>Sponsored by LocationOne</i>	Grand Ballroom ABCD
3:45 p.m.–4:45 p.m.	Keynote: Where Do We Stand Now?: The Transition Economy , Chris Kuehl, Managing Director, Armada Corporate Intelligence <i>Sponsored by NRECA and Touchstone Energy Cooperatives</i>	Grand Ballroom ABCD
4:55 p.m.–5:55 p.m.	General Session: A Stroll Down Main Street with Touchstone Energy , Scott Bialick, Senior Manager of Business Development, and Josh McGhee, Strategic Communications Manager	Grand Ballroom ABCD
6:30 p.m.–8:30 p.m.	President’s Reception <i>Sponsored by Iowa Area Development Group; Central Iowa Power Cooperative (CIPCO); Corn Belt Power Cooperative; Northeast Missouri Electric Power Cooperative; and Northwest Iowa Power Cooperative (NIPCO)</i>	Plaza Terrace

Time	Thursday, November 7, 2019	Room
7:30 a.m.–5:00 p.m.	NREDA Registration Desk Open	Foyer
7:30 a.m.–8:15 a.m.	NREDA Breakfast & Committee Updates	Seville Ballroom
8:15 a.m.–8:45 a.m.	Welcome & Remarks <i>Sponsored by Jackson EMC</i>	Seville Ballroom
8:45 a.m.–11:45 a.m.	Mobile Classrooms <u>Option 1: Blue Valley CAPs - Where Students Lead: the CAPs Profession-Based Learning Model in Action</u> <i>Sponsored by Golden Shovel Agency</i> <u>Option 2: Ennovation Center: Business Incubator</u> <i>Sponsored by East River Electric Power Co-op</i> <u>Option 3: Ewing Marion Kauffman Foundation – Supporting Rural Entrepreneurs</u> <i>Mobile Classroom Refreshments sponsored by NTCA-The Rural Broadband Association</i> <i>Mobile Classroom Transportation sponsored by Brunswick Electric Membership Corp.</i>	Off-site
12:00 p.m.–1:15 p.m.	NREDA Luncheon & Awards Presentation <i>Sponsored by National Rural Utilities Cooperative Finance Corporation (CFC)</i>	Seville Ballroom
1:30 p.m.–2:00 p.m.	General Session: Takeaways from the Mobile Classroom	Grand Ballroom ABCD
2:00 p.m.–2:20 p.m.	Networking Break <i>Sponsored by Ohio’s Electric Cooperatives</i>	Grand Ballroom Foyer

Schedule is subject to change to meet the needs of attendees, mobile classrooms, speakers and/or sponsors.

Time	Thursday, November 7, 2019	Room
2:20 p.m.–3:20 p.m.	Breakout Sessions	
	A. Technology Panel – Driving Toward the Rural Future: Smart Mobility for Rural Spaces , Josh Seidemann, VP of Policy, NTCA-The Rural Broadband Association and Eric Philips, Economic Development Director, Marysville/Union County <i>Sponsored by National Association of Development Organizations (NADO)</i>	Grand Ballroom FG
	B. Innovation Panel - Tech Entrepreneurs Changing Access in Rural America , Taylor Siebert, Founder and CEO of Striv, Inc., and Trevor McKeeman, CEO/Founder of HitchPin <i>Sponsored by Associated Electric Cooperative, Inc.</i>	Grand Ballroom E
	C. Entrepreneur Led Development, Pathways to Rural Community Prosperity – Don Macke, Co-Director, e2 Entrepreneurial Ecosystems, and Erik Pedersen, Director of E-Communities, NetWork Kansas	Southmoreland
3:20 p.m.–3:40 p.m.	Networking Break <i>Sponsored by Georgia Electric Membership Corporation</i>	North Atrium
3:40 p.m.–4:40 p.m.	General Session: Nebraska Public Power District STEM Connections Lab model, presented by Chad Johnson, Senior Education Specialist, Nebraska Public Power District, and Nex-Generation Round Up for Youth programs presented by Mendi Anschutz, Economic Development Specialist, Nex-Tech LLC.	Grand Ballroom ABCD
4:40 p.m.–6:00 p.m.	Past Presidents' Council Meeting	Main Street Grill
6:15 p.m.–7:45 p.m.	Light Reception at Three Points Sporting Club <i>Transportation Provided</i> <i>Sponsored by South Carolina Power Team</i>	Three Points Sporting Event Center

Time	Friday, November 8, 2019	Room
7:00 a.m.–10:00 a.m.	NREDA Registration Desk Open	Foyer
7:30 a.m.–8:30 a.m.	NREDA Annual Business Meeting, Breakfast & Prize Drawings <i>Breakfast sponsored by Wabash Valley Power Association</i> <i>Prize sponsored by Golden Belt Telephone, Grow Hays, Midwest Energy, Nex-Tech, Phillips County Economic Development, Sunflower Electric and wKREDA.</i>	Seville
8:30 a.m.–9:30 a.m.	Breakout Sessions	
	A. Virtual Reality for Economic Development , Aaron Brossoit CEO and founder, Golden Shovel Agency	Grand Ballroom FG
	B. Kentucky Fried Economic Development , Brad Thomas, Economic Development Manager, Kentucky's Touchstone Energy Cooperatives	Grand Ballroom E
	C. If You Don't Address Your Community's Broadband Divide, Who Will? , Ken Johnson, Senior Vice President, Broadband Programs, NRTC	Southmoreland
9:30 a.m.–10:00 a.m.	Networking Break <i>Sponsored by Central Alabama Electric Cooperative</i>	Grand Ballroom Foyer
10:00 a.m.–11:00 a.m.	General Session: The Business of Life & The Life of Business , T. Marni Vos, President, Laughter's Echo, Inc. <i>Sponsored by Iowa Area Development Group</i>	Grand Ballroom ABCD
11:00–11:15 a.m.	Conference Closing	Grand Ballroom ABCD



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