



2020 NREDA Annual Virtual Conference

Workforce + Housing + Talent Keys to Holistic Economic Development

November 4–6, 2020

All times listed are for Central Time Zone

Please adjust to your time zone

Time Zone Key			
Pacific	Mountain	Central	Eastern
9:00 a.m.	10:00 a.m.	11:00 a.m.	12:00 p.m.
10:00 a.m.	11:00 a.m.	12:00 p.m.	1:00 p.m.
11:00 a.m.	12:00 p.m.	1:00 p.m.	2:00 p.m.
12:00 p.m.	1:00 p.m.	2:00 p.m.	3:00 p.m.
1:00 p.m.	2:00 p.m.	3:00 p.m.	4:00 p.m.
2:00 p.m.	3:00 p.m.	4:00 p.m.	5:00 p.m.
3:00 p.m.	4:00 p.m.	5:00 p.m.	6:00 p.m.
4:00 p.m.	5:00 p.m.	6:00 p.m.	7:00 p.m.

Time	Wednesday, November 4, 2020
9:15–9:45 a.m.	New Member Orientation <i>Sponsored by Nebraska Public Power District</i>
10:00–10:45 a.m.	Pre-Conference Session: Trends in Ag and Food Processing Site Selection and Emerging Trends in Economic Development, <i>Charlie Walker, CEcD, Site Selection Practice Leader, Ady Advantage and Janet Ady, President and CEO, Ady Advantage Sponsored by Sunflower Electric Power Cooperation</i>
11:00–12:45 p.m.	Pre-Conference Session: Meet the Site Selector Small Group Meetings, <i>Charlie Walker Sponsored by Ady Advantage</i>
1:30–2:30 p.m.	Networking Event <i>Sponsored by Iowa Area Development Group; Central Iowa Power Cooperative (CIPCO); Corn Belt Power Cooperative; Northeast Missouri Electric Power Cooperative; and Northwest Iowa Power Cooperative (NIPCO)</i>
2:45–3:30 p.m.	Keynote: Rewriting the Rural Narrative, <i>Benjamin Winchester, Rural Sociologist Sponsored by NRECA and Touchstone Energy Cooperative</i>
3:45–4:30 p.m.	Meet the Site Selector Summary, <i>Charlie Walker, CEcD, Site Selection Practice Leader, Ady Advantage Sponsored by Hoosier Energy REC, Inc.</i>

Time	Thursday, November 5, 2020
11:00–11:45 a.m.	Rural Talent Strategies, <i>Janet Ady, President and CEO, Ady Advantage Sponsored by Georgia Electric Membership Cooperative</i>
12:00–12:45 p.m.	Between two Forns Buckeyes: The Experience of Past Presidents' Lead to Future Success, <i>Emcee Dan Boysel interviews Past Presidents Mike Meissen, Dennis Mingyar and Linda Salmonson. Sponsored by Golden Shovel Agency</i>
1:00–1:45 p.m.	New opportunities for Senior Housing in Rural Communities, <i>Jeff Ahl, AIA, NCARB, LEED AP, Principal, arCurecture Sponsored by Greater Fremont Development Council</i>
2:00–3:00 p.m.	Networking Event <i>Sponsored by Ohio's Electric Cooperatives</i>

Time	Friday, November 6, 2020
11:00–11:45 a.m.	Housing–The New Economic Developer's Tool For Rural Communities, <i>Moderator David Gaines, Managing Director, Goldstone Consulting Group with Garry Clark, President and CEO, Greater Fremont Development Council; Eric Phillips, Executive Director, Union County Economic Development Partnership; Linda Salmonson, Economic Development Manager, East River Electric Power Co-op Sponsored by National Association of Development Organizations (NADO)</i>
12:00–1:00 p.m.	NREDA Annual Business Meeting and Awards Presentation <i>Sponsored by National Rural Utilities Cooperative Finance Corporation (CFC)</i>
1:00–1:45 p.m.	Motivational Session <i>Burning Shield, Jason Schechterle, https://burningshield.com/ Sponsored by Central Alabama Electric Cooperative</i>
1:45–2:00 p.m.	Conference Closing <i>Sponsored by Jackson EMC</i>

HONORARY MENTIONS: Great River Energy and Associated Electric Cooperative, Inc.

Schedule is subject to change to meet the needs of attendees and/or speakers.