

VIRTUAL MEETING



2020 NREDA ANNUAL CONFERENCE

NOVEMBER 4-6, 2020

Workforce + Housing + Talent *Keys to Holistic Economic Development*

The NREDA's Virtual Conference is a unique power-packed design of general sessions and panel discussions presented by industry leaders. Topics include real-life economic development success stories and out-of-the-box thinking strategies sure to offer creative solutions to common industry challenges.

NREDA Leadership is committed to your education and has chosen a virtual platform that will add value to the virtual conference through user-friendly tech-supported access, live broadcasts, speaker availability and the ability to watch conference recordings after the conference concludes.

*"NREDA is an organization of doers and big thinkers.
The annual conference is an opportunity to learn, connect and inspire."*

National. Rural. Connected.



THE KEYS

Wednesday, November 4 starts our time-zone friendly conference with a robust pre-conference session with Janet Ady and Site Selector Charlie Walker on trends in ag and food processing and economic development followed by 7-minute small group meetings with Charlie so you can ask your most pressing questions.

Additional cost applies for the pre-conference session.

The afternoon opens the NREDA Virtual Conference with Keynote speaker Ben Winchester on Rewriting the Rural Narrative; and a summary of questions asked during the Site Selector group meetings led by Charlie Walker.

Thursday, November 5 is packed with programming, reinforcing your value to attend beyond your registration fee!

Virtual sessions include a hilarious and uplifting 30-minute session where Emcee Dan Boysel interviews Past Presidents about how their experience with NREDA helped lead to their success stories; two (2) 45-minute sessions including Rural Talent Strategies, with Janet Ady and New opportunities for Senior Housing in Rural Communities with Jeff Ahl.

Friday, November 6 continues its Keys to Holistic Economic Development theme with a housing panel moderated by consultant David Gaines.

Closing the conference you'll hear from small-town boy turned MMA Champion, Benson Henderson, sending you off with a fighting spirit, ready to face the challenging prospects of the future!

Engaging networking is added throughout the conference to break up the sessions and keep your mind active.

“ I attended NREDA for the first time in 2019, wow was I impressed. This conference had a great mix of speakers that really spoke about the issues facing rural communities. I enjoyed the mobile learning labs and networking with peers from other states. ”

“ I don't have to think about scaling! This is the first conference I have been to that actually knows what rural or small town is! ”

AGENDA*

All times are listed in **Central Time Zone**. Please adjust to your time zone.

WEDNESDAY, NOVEMBER 4, 2020

- 9:15–9:45 a.m. New Member Orientation
- 10:00 a.m.–12:45 p.m. Pre-Conference Session and Site Selector 7-minute small group meetings Additional cost applies
- 1:30–2:30 p.m. Networking Event Includes 15-minute break
- 2:45–4:30 p.m. Keynote and General Session

THURSDAY, NOVEMBER 5, 2020

- 11:00 a.m.–1:45 p.m. General Sessions
- 2:00–3:00 p.m. Networking Event

FRIDAY, NOVEMBER 6, 2020

- 11:00 a.m.–2:00 p.m. General Sessions, NREDA Annual Business Meeting and Awards and Conference Closing.

*Subject to change.

The full schedule posted online at www.NREDA.org.

“NREDA’s Annual Conference was engaging, uplifting and full of hope and innovation for rural America. If you haven’t joined this national hayride, you’d better prepare to mount up!”

REGISTRATION

Online registrations are being accepted at www.NREDA.org (choose Events and Annual Conference). Paper registration is not available.

CIRCLE ALL THAT APPLY

On or Before Oct. 26

After Oct. 26

REGISTRATION OPTIONS:

Attendee Full Registration	\$200	\$300
----------------------------	-------	-------

OPTIONAL ACTIVITIES: Additional Fees apply.

Pre-Conference Session	\$100	\$200
------------------------	-------	-------



Registration fees are per person and include admission to The Virtual Conference. Registration fees do not include the preconference session.

Attendee Registration Cancellation and Refund Policy:

Unless there are extenuating circumstances, no attendee registration refunds are given. Conference recordings are available for viewing for those who register for and miss the conference.

- NREDA is not responsible for any other costs incurred by pre-registrants in connection with the conference.
- Substitutions are allowed. Please email meetings@nreda.org to substitute a current attendee registration.

These policies may be reviewed and altered on a case by case basis by the NREDA Board of Directors.



1255 SW Prairie Trail Parkway
Ankeny, Iowa 50023
(515) 284-1421

PRSR STD
US POSTAGE
PAID
AMES, IA 50010
PERMIT NO. 14

National Rural Economic Developers Association 2020 Annual Conference

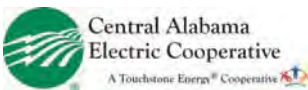
Workforce + Housing + Talent
Keys to Holistic Economic Development



2020 ANNUAL CONFERENCE SPONSORS

Paid sponsors as of 8/26/20.

TITANIUM SPONSORS



DIAMOND SPONSORS

Hoosier Energy REC, Inc.
Iowa Area Development Group
LOIS - LocationOne

PLATINUM

Ohio's Electric Cooperative
South Carolina Power Team
Wabash Valley Power Association

GOLD

Associated Electric Cooperative, Inc.
Bluebonnet Electric Cooperative, Inc.
East River Electric Power Co-op
Georgia Electric Membership Corporation
Golden Shovel Agency
Great River Energy
Greater Freemont Development Council
Jackson EMC
National Association of Development Organizations (NADO)
Nebraska Public Power District
Sunflower Electric Power Corporation

SILVER

Ady Advantage
Berkeley Electric Cooperative
Central Iowa Power Cooperative
Corn Belt Power Cooperative
Electric Cooperatives of Arkansas
Northeast Missouri Electric Power Coop
Northwest Iowa Power Cooperative

NRTC (National Rural
Telecommunications Cooperative)
NTCA – The Rural Broadband Association

BRONZE

Ayars & Ayars, Inc.
Consolidated Electric Co-op
Dakota Electric Association
Don Scheldahl Group
e2 Entrepreneurial Ecosystems
& NetWork Kansas
Guadalupe Valley Electric Co-op
Midwest Energy, Inc.
Nex-Tech
Union County-Marysville
Economic Development
wKREDA

