



PARTNERSHIP OPPORTUNITIES

2021 ANNUAL CONFERENCE

November 10–12, 2021

The Galt House Hotel
Louisville, Kentucky

NREDA's Annual Conference draws nearly 150 attendees with educational offerings designed to engage the learner and subsequently impact rural communities across America and into Canada. For more information about the NREDA Annual Conference visit www.nreda.org.

By joining with NREDA through sponsorship at the annual conference, your company's dollars will stretch all year long, supporting NREDA's efforts and activities – you're not just a sponsor, you're a partner!

Sponsoring at the NREDA Annual Conference provides opportunities for you to:

- Support your customer by supporting the NREDA Annual Conference.
- Network with your customers.
- Build company and product awareness.
- Establish long-term relationships with new and existing clients.

ALL SPONSORSHIP LEVELS INCLUDE signage at the conference and special mention at the conference.

PRESIDENT'S RECEPTION SPONSOR - \$7,500

- Exclusive sponsor
- Conference registration for up to three (3) attendees*
- Five (5) minutes to address attendees
- Complimentary exhibit table

PLATINUM SPONSOR (Not Exclusive) - \$2,500

- Event sponsorship choice (see form)
- Conference registration for one (1) attendee*
- One (1) minute to address attendees
- Complimentary exhibit table

TITANIUM SPONSOR (Not Exclusive) - \$5,000

- Event sponsorship choice (see form)
- Conference registration for two (2) attendees*
- Three (3) minutes to address attendees
- Complimentary exhibit table

GOLD SPONSOR (Not Exclusive) - \$1,800

- Event sponsorship choice (see form)
- Conference registration for one (1) attendee*

SILVER SPONSOR - \$1,000

- Event sponsorship choice (see form)

DIAMOND SPONSOR (Not Exclusive) - \$3,500

- Event sponsorship choice (see form)
- Conference registration for one (1) attendee*
- Two (2) minutes to address attendees
- Complimentary exhibit table

BRONZE SPONSOR (Not Exclusive) - \$300

- See "All Sponsorship Levels Include" for a list of benefits.

ADD AN EXHIBIT TABLE (Not Exclusive) - \$300

- Add an exhibit table to a Gold, Silver or Bronze sponsorship

See order form for specific event/activity sponsorships from which to choose.

**Additional costs apply for pre-conference sessions and optional activities.*



PARTNERSHIP OPPORTUNITIES

2021 Order Form

Company Name	Key Contact Person
Email	Phone
Address	

City	State	Zip
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|---|--|
| <input type="checkbox"/> PRESIDENT'S RECEPTION - \$7,500 | <i>Gold Continued...</i> |
| <input type="checkbox"/> TITANIUM SPONSOR - \$5,000 <i>Check one</i> | <input type="checkbox"/> Thursday Conference Opening |
| <input type="checkbox"/> Keynote Speaker | <input type="checkbox"/> Breakout Session Speaker |
| <input type="checkbox"/> Closing Speaker | <input type="checkbox"/> Mobile Classroom |
| <input type="checkbox"/> Awards Luncheon | <input type="checkbox"/> Refreshment Break |
| <input type="checkbox"/> DIAMOND SPONSOR - \$3,500 <i>Check one</i> | <input type="checkbox"/> Name Badge Lanyard |
| <input type="checkbox"/> General Session Speaker | <input type="checkbox"/> SILVER SPONSOR - \$1,000 <i>Check one</i> |
| <input type="checkbox"/> Wednesday Welcome Refreshments | <input type="checkbox"/> Audiovisual Thursday |
| <input type="checkbox"/> NREDA Conference Attendee Gift
<i>(NREDA logo'd item)</i> | <input type="checkbox"/> Audiovisual Friday |
| <input type="checkbox"/> PLATINUM SPONSOR - \$2,500 <i>Check one</i> | <input type="checkbox"/> Coffee Station Wednesday |
| <input type="checkbox"/> Thursday Breakfast | <input type="checkbox"/> Coffee Station Thursday |
| <input type="checkbox"/> Friday Breakfast | <input type="checkbox"/> Coffee Station Friday |
| <input type="checkbox"/> Thursday Light Reception | <input type="checkbox"/> Electronics Charging Station Wednesday |
| <input type="checkbox"/> Conference Mobile App | <input type="checkbox"/> Electronics Charging Station Thursday |
| <input type="checkbox"/> Conference Attendee Wellness <i>(Not Exclusive)</i> | <input type="checkbox"/> Electronics Charging Station Friday |
| <input type="checkbox"/> GOLD SPONSOR - \$1,800 <i>Check one</i> | <input type="checkbox"/> Annual Meeting Door Prize |
| <input type="checkbox"/> Pre-Conference Session | <input type="checkbox"/> Past President's Council Meeting |
| <input type="checkbox"/> New Member Orientation | <input type="checkbox"/> Conference Schedule |
| | <input type="checkbox"/> BRONZE SPONSOR - \$300 |

Yes, I want to add an Exhibit Display Table with my Gold, Silver or Bronze sponsorship for \$300.
(Complimentary only for President's Reception, Titanium, Diamond and Platinum sponsors.)

Sponsorship Total Amount Due _____ NREDA Tax ID# 42-1356900

METHOD OF PAYMENT (U.S. Dollars) Check Visa MasterCard AMEX

Sponsorships not recognized until payment is received.

Card Number	Expiration Date	CVV#
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Name On Card	Signature
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Questions? Denise Hoffman, CMP: (515) 334-1049 or E: meetings@nreda.org

The return of this sponsor form constitutes agreement to sponsor the NREDA 2021 Annual Conference and authorizes NREDA to use sponsors intellectual property in promoting the event, including logos and other brand trademarks. No employer/employee relationship is established or implied with this sponsor agreement. NREDA has no liability or responsibility to the Sponsor beyond the scope of this agreement.

Return form and payment to:

NREDA, Attn: Denise Hoffman, 1255 SW Prairie Trail Parkway, Ankeny, Iowa 50023 or F: (515) 334-1149