



## MARKETING OPPORTUNITIES

The National Rural Economic Developers Association (NREDA) is an individual-member, professional organization dedicated exclusively to the advancement of rural development, the development of member proficiency and achievement of social and human service objectives in rural areas.

### THE VALUE NREDA BRINGS

- Enhance your visibility by supporting NREDA throughout 2019.
- Access to key decision-makers; our conferences create a group eager to learn more about your products and services.
- Share your company's message. There are a variety of opportunities for prominence throughout the year.

*NREDA offers focus on rural economic development like no other organization. It is a great resource for economic developers.* Rand Fisher, Iowa Area Development Group

### NREDA MEMBER BENEFITS

**PEOPLE** – NREDA members are a virtual Who's Who of electric and telephone cooperatives, local economic development organizations, associations and government leaders.

**MEMBERSHIP DIRECTORY** - Members utilize the online directory with listings of NREDA member contact information cross-referenced by state, organization and areas of expertise.

**RURAL FOCUS** - No other organization matches NREDA's focus on rural economic development, needs examination, resources identification and communication of what works.

**NETWORKING** – Be invited to regional meetings, join us at the Annual Conference and join a committee or the Board of Directors.

For a complete list of benefits, affordable pricing and more information visit [www.nreda.org](http://www.nreda.org).

### THE VALUE YOU BRING

Your support of NREDA enables the organization's members to continue to learn, grow and expand their resources—resources that include you as a supporting company of NREDA.

**NOT A MEMBER?** Become an NREDA member today! Membership information and online application can be found at [www.nreda.org](http://www.nreda.org). Click on the Membership/Join tab.





# MARKETING OPPORTUNITIES

## Order Form

**NREDA News Brief** is published monthly and sent to over 500 individuals with an open rate of 30 percent. A hyperlink to the advertiser’s website is included with the newsletter ad.

**NREDA’s website**, [www.nreda.org](http://www.nreda.org), receives approximately 500 hits monthly.

**Newsletter Ad Specs:**

- Banner Ad (one available) - 435 pixels wide and up to 300 pixels high
- Sidebar Ads (two available) - 173 pixels wide and up to 300 pixels high

Ads must be 72 dpi, submitted as a .jpg or .gif file, sized less than one (1) MG and either four (4) color or black & white.

**Website Ad Specs:**

Ad spaces are available on the Home page, Events page and About Us page.

- Graphic ads must be 400 pixels wide and 125 pixels high.
- Text ads must be 25 words or less with no graphics.

Company Name \_\_\_\_\_ Key Contact Person \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### NEWSLETTER ADS

- Banner **or**  Side bar
- 12 Issues (1 year) – \$200 **or**
- 6 Issues (6 months) – \$100
- Jan. – June **or**  July – Dec.

### WEBSITE ADS

- Home page **or**  Events page **or**  About Us page
- 12 months (1 year) – \$600 **or**
- 6 months – \$300
- Jan. – June **or**  July – Dec.

**Total Amount Due** \_\_\_\_\_

NREDA Tax ID# 42-1356900

**METHOD OF PAYMENT** (U.S. Dollars)  Check  Visa  MasterCard  AMEX  Invoice me  
*Advertisement begins when ad and payment is received.*

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV# \_\_\_\_\_

Name On Card \_\_\_\_\_ Signature \_\_\_\_\_

**Questions?** Molly Lopez Phone: (515) 284-1421 or Email [director@nreda.org](mailto:director@nreda.org)

**Return form and payment to:**  
NREDA, Attention: Molly Lopez, CAE, 1255 SW Prairie Trail Parkway, Ankeny, Iowa 50023