Why join National Rural Economic Developers Association (NREDA) important?  NREDA is THE national organization focused on RURAL DEVELOPMENT and provides education, rural issues information, and networking opportunities to its members.  Join online http://www.nreda.org/web/2006/03/why_join_nreda.aspx

Who should join NREDA?  Community and economic developers, key accounts managers who work for electric and telecommunications cooperatives, local economic development organizations, consultants, vendors and government agencies related to rural development.

What are the benefits of NREDA membership?

- **People** – NREDA’s approximately 340 individual members are a virtual *Who’s Who* of electric and telephone cooperative economic development professionals.  **Networking:** Members take pride in their willingness to share expertise and information with peers.

- **Partnerships with Allied Organizations** – NREDA fosters formal relationships with NRECA, NTCA-the Broadband Association, CFC, NRTC, NACo, USDA Rural Development & others to keep economic development for rural America a focus; the NREDA Board travels to Washington DC every other year to enlist shared best practices and information gathering pertinent to rural development.

- **NREDA Annual Conference** – NREDA’s national conference offers insightful speakers, education sessions, access to federal officials, networking opportunities, and fun. *(NREDA Annual Conferences offer CECd and CKAE approved credits.)*

- **NREDA Continuing Education** – Participate in webinars and other educational seminars providing you emerging and thought-provoking ideas on rural economic development.
  - NREDA hosts a pre-education 101 workshop on a variety of topics prior to the start of the conference.

- **Membership Directory** – Members utilize the online directory with listings of NREDA member contact information, cross-referenced by state, organization, and areas of expertise.

- **Publications** – **News Brief Newsletter & Website** – Announcements, secure Members Only Section with member search feature by members/state/expertise, current issues and events, links to industry-related web sites and articles, job postings, and archived copies of the *NREDA News Brief*, which is published monthly.

- **Group Rate for Dues** – Annual membership dues are only $395, or an even better deal is the group discount membership for two or more individuals from the same organization for $325/each.
  - NREDA has a special rate for first time joiners - $250.
  - Special rates for qualified regional groups starting from $500 to $2000 for various size groups;
  - Rates for retirees/students of $50

- **Rural Focus** – No other organization matches NREDA’s focus on rural economic development, needs examination, resources identification, and communication of what works.

- **Personal and Professional Development** – Leadership, participation, and recognition opportunities on committees, at the Annual Meeting, and on the Board of Directors.

- **Membership Mentoring** – NREDA has a program called ED411 to match members with seasoned professionals in specific areas of expertise.

- **Scholarships** – NREDA offers professional development/certification scholarship opportunities; funding priority given to assist members whose development organizations cannot provide total funding.

These are a few of the highlights of NREDA membership.  If you have any questions, please call our NREDA staff Kailah Schmitz at (515) 284-1421 or director@nreda.org.