Welcome New Members!

Thank you for the investment in your professional development. We are pleased that you’ve made application for membership in the National Rural Economic Developers Association (NREDA). We want to personally welcome you to the Association.
What is NREDA?

Mission:
The National Rural Economic Developers Association is a member organization dedicated to the advancement of rural economic development through providing education and networking opportunities.

Purpose:
* To promote the exchange of ideas and information between association members.
* To provide members educational opportunities to encourage professional advancement.
* To further the movement of growing and revitalizing rural America through economic enhancement.

Vision:
NREDA is the essential resource for rural economic developers.
National Rural Economic Developer Association

History

• The National Rural Economic Developer Association was formed to promote rural development opportunities through electric and telephone cooperatives. Members, at the time of the Rural Electrification Administration (REA), cooperatives had been a longtime advocate of marketing rural locations as a competitive and low-cost alternative for business investment. The creation of a national organization, structured to coordinate recruitment resources would provide all members a greater presence to corporate America.

• During 1988 a handful of cooperative members responsible for economic development met in Platt City, MO to evaluate this idea and its many benefits. In the spring of 1989 NREDA was formally organized, and later that year held the first member meeting in Washington, DC. The next year, Nashville, TN served as the conference city for the first annual meeting, attracting over 300 attendees. From that small beginning NREDA had matured into a professional organization providing members valuable assistance with their economic development, key account management, community development, infrastructure development, or other rural development programs.
NREDA Services and Benefits

• **People** – NREDA’s approximately 330 individual members are a virtual Who’s Who of electric and telephone cooperative economic development professionals. **Networking** - Members take pride in their willingness to share expertise and information with peers.

• **Partnerships with Allied Organizations** – NREDA fosters formal relationships with NRECA, NTCA-the Broadband Association, CFC, NRTC, NADO, NACo, USDA Rural Development & others to keep economic development for rural America a focus; the NREDA Board travels to Washington DC every other year to enlist shared best practices and information gathering pertinent to rural development.

• **Publications - News Brief Newsletter & Website**
  Announcements, secure Members Only Section with member search feature by members/state/expertise, current issues and events, links to industry-related web sites and articles, job postings, and archived copies of the NREDA News Brief, which is published monthly.

• **NREDA Annual Conference** – NREDA’s national conference offers insightful speakers, education sessions, access to federal officials, networking opportunities, and fun. (NREDA Annual Conferences offer CEcD and CKAE approved credits).
NREDA Services and Benefits

- **NREDA Continuing Education** - Participate in webinars and other educational seminars on emerging topics in rural economic development.
- **Membership Directory** – Members utilize the online directory with listings of members contact information and areas of expertise.
- **Group Rates for Dues** – Annual Membership dues are only $395 or $325/each for organizations with two or more individuals. First Time Joiners – Received $250 rate. Special rates exist for qualified regional groups and retirees/students.
- **Rural Focus** – No other organization matches NREDA’s focus on rural economic development, identifying resources and sharing communication.
- **Personal & Profession Development** – Leadership opportunities exist for those who want to serve.
- **Mentoring** – ED411 matches members with veterans.
- **Scholarships** – NREDA offers professional development certification scholarship opportunities; funding priority given to assist members whose development organizations cannot provide total funding.
NREDA Publications

• Newsletter: *NREDA News Brief*
  o Published monthly as an electronic publication
  o Editor - Nicole Godeck, StirStick Studio nreda@lovesmalltownamerica.com.

• Website: [www.nreda.org](http://www.nreda.org)

• Social Media:
  • Facebook: [https://www.facebook.com/NationalRuralEconomicDevelopersAssociation](https://www.facebook.com/NationalRuralEconomicDevelopersAssociation)
  • Twitter: [https://twitter.com/NREDAnews](https://twitter.com/NREDAnews)
  • LinkedIn: [https://www.linkedin.com/company/national-rural-economic-developers-association/](https://www.linkedin.com/company/national-rural-economic-developers-association/)

How can you get involved?

NREDA COMMITTEES
• Annual Conference
  o Awards
  o Development & Sponsorship
• Bylaws & Parliamentarian
• Professional Development
• Finance
• Rural Issues
• Membership
• Nominations
• Publications & Marketing
• Strategic Alliances
Calendar of Events

NREDA Annual Conference
November 4-6, 2020
Hotel Albuquerque at Old Town
Albuquerque, NM
NREDA Contact Information

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