



NREDA News Brief | Jan. 2021



[ABOUT](#)

[MEMBERSHIP](#)

[EVENTS](#)

[RESOURCES](#)

[MEMBERS ONLY](#)

President's Message



Welcome to 2022! As I write my first president's column for 2022, my thoughts go to "oh boy, what a daunting task." I read and reread columns of presidents before me and that only seems to put more distance between me and the end result. What can I do? Then it hit me, just start.

Just start and work the problem – that's my column for January, just start. Start mentoring someone or find a mentor, reach out to someone you don't know, and make an acquaintance. Start the project you have put off for so long. Get uncomfortable. Face it, the last two years haven't been the most comfortable anyway!

Many of you have already begun this journey as there were over 30 new attendees at the NREDA annual conference in Louisville this past November. Thirty professionals "just started" maybe because they were asked, saw a social media post or read a newsletter. From the post-conference survey, it seemed like it was a good decision to attend the conference.

Now, each of us can use NREDA as a starting point to increase our network, get information to work a problem, learn a new tool of the trade, or to just have a sounding board with someone who has experienced what you are going through. I have found NREDA to be that kind of group, a group of professionals who care about their profession and the world where they work.

In honor of holding our 2021 Annual Conference in Louisville, KY, and with the devastation the December tornadoes brought upon Kentucky, the NREDA board has reached out with a \$400 donation to aid those suffering in Western Kentucky. If you are looking for a way to help with disaster relief, this fund was recommended to us by our friends in Kentucky.

Welcome new members, hello again to old friends, and I look forward to the great things to accomplish in 2022. Well, after just starting, my first column is finished. I wonder about February....

Dan Boysel, NREDA President

[Donate Here](#)



Renew Your Membership Today

Your membership in NREDA is up for renewal and we don't want you to miss a thing!

NREDA is the leading professional development resource for rural America. You should have received your dues notice - please return with your payment to ensure you maintain the connections you need to do your job! Contact Kelly Kipping (515) 334-1074 or staff@nreda.org to pay by credit card or get more information. If you need another invoice for dues, please contact NREDA Headquarters at director@nreda.org or call (515) 284-1421.

Renew online - It's Easy!

1. Sign into your account at www.nreda.org
2. Click on your name in the top of the web page.
3. Click Renew Now.
4. Click Proceed to Checkout.
5. Enter Payment Details.
6. Click Submit Order.

[Renew My Membership](#)

New Members

WELCOME NEW MEMBERS (as of Nov. & Dec. 2021 & Jan. 2022)

| | | |
|---------------------------------------------------------------------------------|-----------------------------------------------------------------------------|------------------------------------------------------------|
| JoAnna Gilland Bluebonnet Electric Cooperative, Inc. | Donna Walker Dairyland Power Cooperative | Keith Gillenwater Grow Wabash County |
| Jeff Kolb Butler-Grundy Development Alliance | Jennifer Wakeman DRIVE | Jennifer Sievert Iowa Lakes Electric Cooperative |
| Jennifer Serkiz Cass County Nebraska Economic Development Council | Kelsey Knehans Economic Development Council of Buffalo County | Rebecca Miller Macon Electric Cooperative |
| Kathy J. Woods City of Alamosa | Audrey Flood Federated Energy Services Cooperative | Christie Remley Maquoketa Valley Electric Coop. |
| Stacy Cirks Corn Belt Power Cooperative | Tim Arbeiter Finley Engineering, Inc. | Joel Johns Midwest Electric |
| Roni R. Holder-Diefenbach Okanogan County Economic Alliance | Jay Kirby Santee Electric Cooperative | Patrick N. Woodie NC Rural Center |
| Mike R. Paredes Prescott Valley Economic Development Foundation | Stacy Davis Sumner County Economic Development | Terry Hawley Terracon |
| Katie Teffensmeier Prosperity Eastern Iowa | Holly McPherson Prosperity Eastern Iowa | Randy Mitchell White County Economic Development |
| Angela Rheingans Prosperity Eastern Iowa | | |

Save the Date

SAVE THE DATE



NREDA

National. Rural. Connected.

2022 NREDA Annual Conference November 2-4, 2022



Submit Job Postings



NREDA provides its members space to post a position on the NREDA website, plus inclusion in the *NREDA News Brief*, for a low fee of **\$50.00**. The fee for non-members is **\$150.00**.

The process for submitting a job posting is simple:

Email a short paragraph to staff@nreda.org inclusive of the recommended guidelines for employment opportunities.

To make the payment for your posting contact Kelly at (515) 334-1074. You will be required to make the payment prior to NREDA posting your job opportunity.

Job Postings

Allow two business days for the position to be posted online. Your posting will also appear in the subsequent month's "NREDA News Brief" e-newsletter.

NADO News

Webinar to Feature New National Economic Resilience Data Explorer Mapping Tool

Developed through a partnership between the [U.S. Department of Commerce's Economic Development Administration \(EDA\)](#) and the [U.S. Department of Energy's Argonne National Laboratory](#), the [National Economic Resilience Data Explorer \(NERDE\)](#) provides a single, easy-to-use platform to access data on economic distress, employment and gross domestic product, clusters of industries, and ongoing COVID-19 impacts for the more than 3,000 counties across the nation. The dashboard also lets decision-makers delve into the following: unemployment rate and its change within the top five industries in the county, ranked by Gross Domestic Product (GDP); per-capita income; top

industries and their growth rates; strength of local industries; economic risk factors or indicators of special need such as persistent poverty, lack of innovation, high concentration of coal sector jobs, or proximity to federally recognized tribal lands; and economic changes over time, monthly throughout the COVID-19 pandemic.

Join EDA and Argonne National Labs staff on January 27 at 1 p.m. ET for [a webinar](#) to learn more about the tool and see a demonstration. Click here to learn more and register for the webinar.

[Register Now](#)

Start the New Year with Fresh Ideas on Economic Development and Resilience

Kick off the new year with some new ideas about economic development and resilience! Explore the NADO Research Foundation's [Economic Development Writing and Lecture Series](#)- ten issue briefs and accompanying short videos on the latest trends in workforce, housing, benchmarking, wealth creation, outdoor recreation, and more. This series was designed specifically for Economic Development District (EDD) staff and leadership who maintain a CEDS, but should be of interest to a wider audience of practitioners, public and private funders, elected officials, students, and others working on economic and community development. Click [here](#) to view the series webpage. Contact Brett Schwartz at bschwartz@nado.org with any questions.

Action Items

We Need Our Member's Help!

1. Do you have photos from the Annual Conference? Send them over to meetings@nreda.org and you may see them in future communications!
2. What are your success stories? We want to share them for future posts on social media and brag about our members! Email Jay Buchholz at jay.buchholz@siouxvalleyenergy.com.

Upcoming Events

NREDA Happy Hours

Happy Hours Returning Soon!

NREDA Annual Conference

November 2-4, 2022
Albuquerque, NM

NREDA Staff

Executive Director

[Kailah Schmitz](#)

NREDA Meeting Professional

[Brittney Burton](#)

Membership Dues, Billing

[Kelly Kipping](#)

NREDA Website

[Darcy Watson](#)