



NREDA News Brief | October 2022



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President's Message



Today's column is meant for all but focused on those members attending the conference this month. You may be packing your bags, finishing work items, or on your flight to Albuquerque, and I can't wait to see you. Come up and say hello.

Approximately half of NREDA's membership will attend the annual conference this year. This speaks volumes to me about the conference. First and foremost, the committee has established an agenda that provides our members with opportunities to learn and a base for discussion and growth. Many of our members see value in the educational opportunity and the opportunity to learn from their fellow practitioners.

What will make the conference a success for you? If you are a new member or first-time conference attendee, come to the orientation on the first day. You will find others new to the conference, board members, and past presidents. Use them as a resource or a mentor. They are here to help you navigate the conference and the organization. Mentorships are available to everyone (attending or not), based on the subject matter or if you'd like to find out more about your organization. Our staff can assist in setting up a mentorship for you!

Attend the pre-conference presentation by Ginger Rogers on "How to Ignite with Connection." It lays the groundwork for connecting with others and achieving a successful conference. I also suggest you attend a breakout session that you aren't familiar with to provoke new thoughts on igniting your business strategy.

Finally (and this note applies to those in attendance or not), join a committee, there are opportunities to fit us all, and your participation enhances your growth, the committee, and your organization.

We look forward to being with you as we "Rise into the Future" in Albuquerque!

Dan Boysel, NREDA President

Annual Conference

REGISTER NOW



2022 NREDA Annual Conference

Rising into the Future

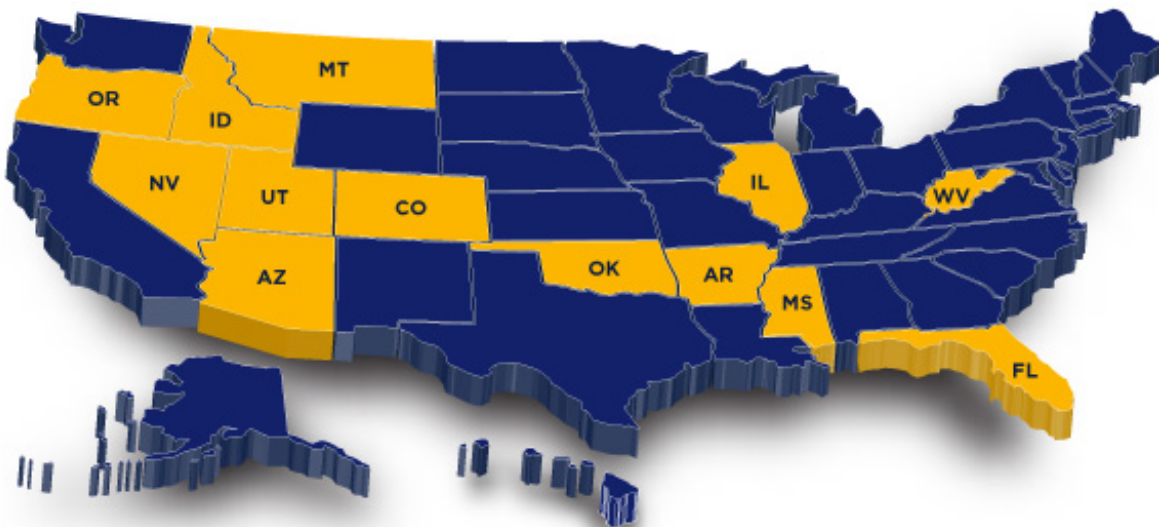
November 2-4, 2022

It's Not Too Late to Register!

We are less than a week away and we can't wait to see you all! Get registered while you still can!
Registration is open until Nov. 4, 2022.
Must be signed in to register.

[Register Now](#)

Membership Challenge



The NREDA Membership Committee has set its goals for the year and is calling for your help. The committee is targeting new members from **telcos** and **states** with low membership numbers.

The NREDA member that recruits the most new members in either of these categories will be awarded in a grand way at the Annual Conference this fall in Albuquerque.

Make sure they mention that you recommended them in their application.

States that qualify include:

Arizona
Arkansas
Colorado
Florida

Idaho
Illinois
Mississippi
Montana
Nevada

Oklahoma
Oregon
Utah
West Virginia

Member Recognition

York County Development Corporation Honored for General Purpose Website During the IEDC Annual Conference

Sep. 21, 2022

WASHINGTON, D.C. – The International Economic Development Council (IEDC), the world's largest professional association for economic developers, has selected York County Development Corporation as a recipient of its 2022 Excellence Awards. During the IEDC Annual Conference, the awards honor organizations for exemplary economic development marketing campaigns, projects, and programs. York County Development Corporation was selected as the Bronze Recipient for the General Purpose Website category in honor of its efforts in creating positive change within the community.



[Continue reading here.](#)

New Member Highlights



Stephanie Miene

Economic Development Director
Eastern Iowa Light & Power Cooperative



What does your job entail?

It is my responsibility to promote economic and community development endeavors throughout our Cooperative's service territory.

What is your background?

I studied public administration with an emphasis on state and local government at the University of Northern Iowa. I have been employed by Eastern Iowa Light & Power Cooperative since 2015. I have been a Member Service Representative and an Executive Assistant and am currently the Economic Development Director at the Cooperative.

What is the one thing you enjoy most about your position?

I enjoy being able to work with and assist multiple Economic Development organizations. The Cooperative's service territory covers a large portion of Eastern Iowa, so I am able to work with both large and small-town EDOs to promote growth and redevelopment. It is encouraging to see positive changes throughout the region.

What is the one thing you'd like to learn from your experience with NREDA?

I believe to be successful in economic development pursuits, you must be willing to be a leader. Learning new leadership strategies and skills will always be helpful.

Kimberly Tiefenthaler, CBA EDFP

Executive Director

Carroll County Growth Partnership

Kimberly has three grown children and five grandchildren. She enjoys spending time with each of them!



What does your job entail?

Economic development focused on a rural county with a mostly stable population. Building leadership, business growth and development from within while also looking to attract small to medium size businesses.

What is your background?

Business ownership for over 30 years. I worked as a regional director with Iowa's Small Business Development Center for five years. Earned my Certified BusiAdvisor designation and EDFP, Economic Development Financial Professional designation.

What is the one thing you enjoy most about your position?

The people!

What is the one thing you'd like to learn from your experience with NREDA?

I am learning from leaders from other rural areas.

Job Posting

Director of Economic Development

The incumbent is appointed by the Allegany County Board of Legislators and performs work under the supervision of the County Administrator with wide leeway allowed for the use of independent judgment in the performance of job duties and tasks.



[Continue reading here.](#)

Action Items

We Need Our Member's Help!

What are your success stories? We want to share them for future posts on social media and brag about our members! Email Jay Buchholz at jay.buchholz@siouxvalleyenergy.com.

#NREDA

Don't forget when posting on social media to use the hashtag #NREDA when sharing your stories! This way we can spread it to all of our members!

Upcoming Events

NREDA Annual Conference
November 2-4, 2022 | Albuquerque, NM

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